



Wednesday, June 10, 2015 at 11:45 AM in Room 1572

**Meeting called to Order at 12:00 p.m.**

**Attendees:** Lenka Wright, Kathy Lang, Mark Brogan, Valerie Osmond, John Lang, Ernest Azevedo, Leslie Hallenbeck, Claudia Chang, Ashwini Kantak, Jessica Short, John Cannon

**Minutes from June 10, 2015.** Motion to approve: John Lang. Second: Kathy Lang.

**Thank you to John Lang for today's Lunch.** Mark to provide next month's lunch.

**Financial Update:** Current SJMA's financial balance is \$30,555.27.

**Secretary's Report:** nothing new to report

**Membership Director's Reports:** Four new members in June.

**Communications Director's Report:** nothing new to report.

**Retiree Report:** Leslie will attend the next retiree meeting in August. She plans to continue promoting membership and events in the retiree newsletter.

**Strategic Planning:**

- **New Board Member Recruitment/Process:** In the past, there was a more casual approach where we invited interested people to a board meeting and they were welcomed as a member if interested. Now we have 14 members, we have room for one more, and we have at least 3 people interested. In prior years, nominations were conducted in November by postcard via routing, but no one responded. We need to determine how to approach filling board member vacancies. As per the Bylaws, the President will appoint a Nominating Chair in September. We discussed: term limits for board members, board diversity (different departments represented), enforcing current guidelines for meeting attendance, posting board member responsibilities on the web site, and sending out nomination forms via email. **Subcommittee to continue discussion, conduct research and provide recommendations at next board meeting: John Cannon and Ashwini Kantak.**
- **Member Survey Results:** 80 members took the survey. Highly ranked events included after work networking events, lunch events, and sports-oriented events. Family Camp received 59 combined "yes" and "maybe" votes, so we may want to consider organizing the event again next year. There was some interest in organizing a sports team. The high votes for after work events were surprising, since attendance is generally low. Look for opportunities to do more lunch events.
- **Website Events Demo/Training:** Lenka provided a brief demo on the features of our website. Board members are encouraged to update their profiles including photos. *Login:* use your personal email, password. Demonstration on events, event emails, and email templates. Utilize the *Duplicate* feature to create an event again (i.e. annual Sharks' game) and update dates, etc. In an event email, you can include a link to the flyer under *File, Insert File*. In the *Website, Files* area, there are event flyers, voucher

**NEXT REGULAR BOARD MEETING – AUGUST 12, 2015 - 11:45 A.M. (T-1572)**

## Board Meeting Minutes

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information, and other documents. Suggestion to store Word versions of flyers there, in addition to .pdf flyers, to make generating new flyers easier.

### Past Event Report:

- **Member Appreciation BBQ:** It was a great event! Thank you Ernesto, John L., and Jessica! We had 100 RSVPs, about half of which were through the website. 6 showed up that did not RSVP, including one new member sign up. We had 24 no shows. Rotunda rental was \$2500, catering was \$2300, misc (gift cards, etc) was \$375, and mugs were approximately \$500 (verified that the actual cost was \$446.83 for 100 mugs.) Plus we have \$500 coming back from our deposit. Thanks to Rachel, Dhez, and Ashwini for helping out last minute.

### Upcoming Events

- **After Work Networking Hour:** OJ's will be providing complimentary appetizers for 20. SJMA may purchase additional appetizers. About one dozen RSVPs so far. (Rachel and Mark)
- **Golf Tournament:** Tentatively set for Friday, August 28 at Los Lagos, however there is another event at the EOC which may impact attendance. Will look at September 18. Still working on the shotgun start. (John C.)
- **The Lion King:** Looking at weekend of Sept 26/27. The show on Sunday at 1:00 p.m. has 20 tickets available at \$68 each. Lenka will move forward to secure 20 tickets, if they are still available and will inquire about another block.

### Future Items:

- **Roaring Camp:** Oct 3. Tickets \$54/adults, \$39/kids. Need to reserve a minimum block of 20. Kathy suggested starting with 14 adults and 6 kids, which can be adjusted. For discussion at our next meeting, we can decide about pricing and whether to do a family pack discount or discount/subsidy for kids' tickets.
- **Vineyard Event:** John L. – Clos La Chance winery in Morgan Hill has free concerts on Thursday evenings through September 3. May consider sending out an announcement and informally getting a group to go. No cost, no real coordination or organization needed. Also looking into other wineries for a possible tour event. Ernest will follow up.
- **Star Trek Live, March 15, 2016:** Kathy – Star Trek footage on video screen, orchestra playing music from the movies. Kathy will look into group rates.

Meeting Adjourned 1:04 p.m.

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