



Wednesday, June 10, 2015 at 11:45 AM in Room 1572

Meeting called to Order at 11:59 p.m.

Attendees: Rachel VanderVeen, Lenka Wright, Kathy Lang, Mark Brogan, Valerie Osmond, John Lang, Ernest Azevedo, Dan Tong, Claudia Chang, Ashwini Kantak, Jessica Short, John Cannon

Minutes from May 13, 2015. Motion to approve: Mark Brogan. Second: John Lang.

Thank you to John Cannon for today's Lunch. John Lang to provide next month's lunch.

Financial Update: Current SJMA's financial balance is \$33,812,06.

Secretary's Report: nothing to report

Membership Director's Reports: May/June 5 new members.

Communications Director's Report: New email system is straightforward. Members are utilizing online registration.

Retiree Report: none.

Strategic Planning:

- **Website Events Administration:** Lenka conducted a demonstration of the login process, membership directory, and creating an event (see handout – technical difficulties, drop-in trainings are available)
- **BBQ Survey about Family Camp:** have members fill out the survey prior to receiving their giveaway item. Provide feedback to Lenka by Monday, June 15. Claudia will work on changing the language on the Family Camp question. Suggestion to switch order of questions. Add question(s) about softball teams and other excursions (i.e. Fleet Week, concerts, etc).

Past Event Report:

- **Creek Cleanup:** 12 people attended. Feedback from organizers that we were an "aggressive group," in that we got down into the creek. A few other families joined our group. 15-20 bags of trash generated. Came across one needle. Member suggestion for a coastal cleanup with a beach party afterwards. Pictures will be posted on website.

Upcoming Events

- **SJMA Membership BBQ, June 25:** 39 reservations by email, 41 using online registration (72 total to date.) The Rotunda is booked and the deposit has been made to the caterer. Dessert, gift cards will be purchased. Travel mug order has been placed (100 qty). Background music and microphone will be available. (Ernest, Rachel, and John L.)

NEXT REGULAR BOARD MEETING – JUNE 10, 2015 - 11:45 A.M. (T-1572)

Board Meeting Minutes



- **After Work Networking Event at OJ's, July 16:** OJ's will be providing complimentary appetizers for 20. SJMA may purchase additional appetizers. (Rachel and Mark)
- **Golf Tournament:** September 18 available. Will also check dates in August. John will send out an email to board members to lock down the date. (John C.)

Future Items:

- **5K/Fitness-oriented events:** Upcoming 5Ks: Santa Run? Color Run on August 22 in Area Green East (Autumn Street).
- **Softball team** (John L): sponsor a city team? Add to survey?
- **Roaring Camp** (Kathy): It was successful and fun, but not well-attended. Moonlight steam train dinner party. Events scheduled for July 4, Aug 8, Oct 3. Oct 3 is the preference. Tickets \$54/adults, \$39/kids (group discount available). Possible subsidies.
- **Fleet Week** (John C): October 6-11. \$59.50 for advance tickets at Marina Green. Subsidy could be a shuttle to the event to avoid driving and parking hassles.
- **Lion King** (Lenka): Broadway San Jose. (Prior attendance was 45 for Avenue Q, other shows also had good/sell-out attendance). September 9 – Oct 4. Lenka will look into securing 30 tickets.
- **Concerts:** group buy idea.
- **Wine tasting, tour, dinner in Morgan Hill:** Ernest volunteered to look into this possible future event.

For next month's agenda:

- There is interest from others to join the board, however, there is one place left based on the bylaws. Discuss process to add board members.

Meeting Adjourned 1:01 p.m.

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